

Business Areas Recommendations

	City	Groups	Individuals
<p><u>General: plans, policies, studies</u></p> <p>(From Planning and Zoning, Walk-able Community, and Economic Equality and Housing recommendations)</p> <p>Engage in a formal planning effort that includes community visioning to determine the direction of future plans, policies, and implementation. Visioning should include the following topics:</p> <ul style="list-style-type: none"> • What should the Highlands be like in 20 years time? • What is the role of (social and economic) diversity in maintaining a unique, healthy, and vibrant neighborhood? • What character is desired for the Highlands? • What type of architecture or design is desired for this area? • Where and how should the Highlands fit into local and regional growth strategies? • What is the community’s vision of a walk-able community? • What can be done to cooperatively develop the property north of NE 16th Street (owned by the City, the Renton School District, and the Renton Housing Authority) into a mixed use project with affordable housing and recreation? • How can business areas be improved and enhanced? 	<p>Set aside staff time and resources to engage in a community planning effort that includes the Highlands study area. Develop a public participation plan as one of the first steps in the planning process to ensure early and continuous public involvement. Hold a series of “town meetings” on increasingly specific subjects with City Council participation encouraged.</p> <p>Conduct a visual preference survey to help determine the preferred style and design of improvements in the Highlands.</p> <p>Develop a short and long-range economic development plan for the improvement of the Highlands Business Areas in coordination with businesses, property owners, and the Chamber of Commerce. Include all business areas in the Highlands in the analysis to get an accurate picture of market conditions and opportunities.</p>	<p>Participate in community planning efforts, and encourage members to participate as well. Consolidate member ideas and opinions for submittal to the City.</p> <p>Target groups include (but are not limited to): churches, Renton Housing Authority, Renton School District, Homeowner organizations, Neighborhood Associations, and business associations.</p>	<p>Participate in community planning efforts and open public meetings held by the City.</p>
<p><u>Specific: budget items, programs, projects</u></p> <p>Focus on business retention and enhancement in the</p>	<p>Work with the Chamber of Commerce to form a committee of</p>		<p>Businesses should join the Chamber of Commerce, or</p>

