

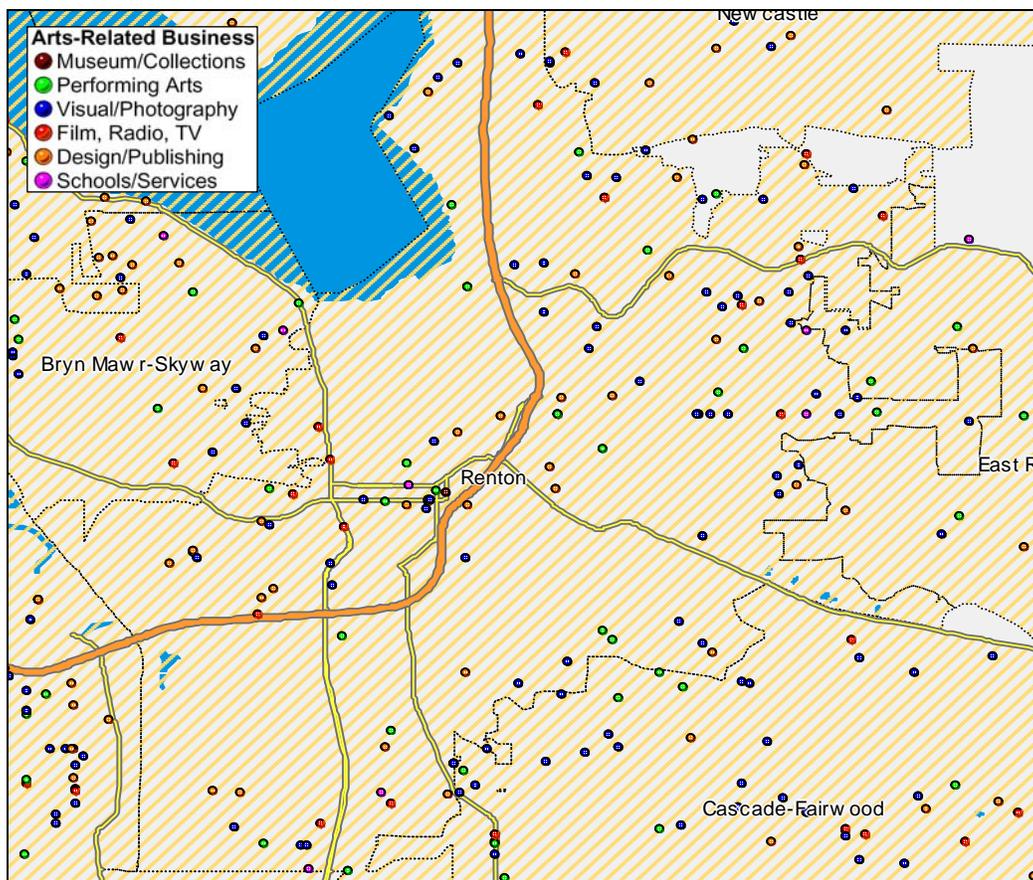
The Creative Industries in Renton, WA

This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in Renton. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and design companies. The creative industries are the high-octane fuel that drives the “information economy”—the fastest growing segment of the nation’s economy.

Nationally, there are 686,076 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.8 million people, representing 4.20 percent of all businesses and 2.04 percent of all employees. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S.

As of January 2009, Renton, WA is home to 124 arts-related businesses that employ 417 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in Renton, with each dot representing an arts-centric business.

124 Arts-Related Businesses in Renton Employ 417 People





Arts-Related Businesses and Employment in Renton, WA (as of January 2009)

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	1	5
Museums	1	5
Performing Arts	22	48
Music	9	16
Theater	1	2
Services & Facilities	7	20
Performers (nec)	5	10
Visual Arts/Photography	52	175
Crafts	6	61
Visual Arts	4	3
Photography	34	96
Services	8	15
Film, Radio and TV	14	87
Motion Pictures	13	86
Radio	1	1
Design and Publishing	30	77
Architecture	5	18
Design	18	27
Advertising	7	32
Arts Schools and Services	5	25
Arts Schools and Instruction	5	25
GRAND TOTAL	124	417

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries.